## **WILL GRAVER**

## VISUAL COMMUNICATION SPECIALIST

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With 18+ years of experience (8 supporting military research), my portfolio is extensive, providing a unique combination of varied multimedia skills. Skillset includes graphic design, video production, photography, motion graphics, marketing, project management, and customer service.

## **EDUCATION**

# Bachelor of Science in Technology

Bowling Green State University, Bowling Green, Ohio

Major: Visual Communication

Technology (VCT) Minor: Film

### **EXPERIENCE**









## **Multimedia Designer**

#### BAE SYSTEMS INC/BALL AEROSPACE, FAIRBON, OH (OCT 2016 - CURRENT)

Provide multimedia support for the Warfighter Interactions and Readiness Division within the Air Force Research Laboratory (AFRL). Supported the mission by developing videos, overview graphics (OV1s), division-wide publications, photography support, 3D animations, presentation media, and general graphic design support.

#### **Senior Communications Associate**

#### UNIVERSITY OF ROCHESTER, ROCHESTER, NY (AUG 2011 - OCT 2016)

Provided communication support across the entire University including graphic design work, photography, and project management. Video production services included video recording/editing, green screen work, motion graphics, storyboarding, and script creation. Common productions included promotional videos, lecture/event recordings, tutorials, instructional and course content.

- Was project manager for the information security awareness program
- Received 10 communication awards
- Shot and edited 9 courses offered on Coursera for the university
- · Built the video production service program from the ground up

## Co-Owner, Producer, Director, Editor

LFB PRODUCTIONS, LLC, ROCHESTER, NY (JAN 2012 - OCT 2016)

Produced, directed and edited narrative shorts, music videos, promotional videos, and various additional projects.

Received 5 honors and awards

#### **Creative Director**

#### KEEPSAKE SOLUTIONS, GAHANNA, OH (APR 2008 - JUN 2011)

Provided main design support for office overseeing the company identity. Shot and edited promotional/highlight videos for organizations such as the Ohio State University, Bob Evans, Sunny 95 Radio, and Otterbein University.

#### Senior Video Editor

#### MANTIS AND MOON PRODUCTIONS, TOLEDO, OH (DEC. 2004 - MAR 2008)

Worked on award-winning full-length features and documentaries as an editor and main cinematographer.

· Worked on documentary that aired nationally on PBS

#### **SKILLS**

PC & Mac platforms
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Adobe Premiere Pro
Final Cut Pro
Carrara Pro 8.5
Motion
Microsoft Office
Video Cameras
DSLR Cameras
Storyboarding
Professional Lighting
Audio Capture

## SOFT SKILLS

Project Management Customer Service Creative Thinking Time Management Communication Problem Solving